

**the marketization of higher education: confronting ...** - higher education in the context of economic globalization 11 higher education, economics, and the state 13 economic globalization, higher education, and new social movements 15 ... there are both positive and negative dimensions to globalization. merriam (2010) claims that "globalization has connected us with other parts of the planet, on ... **marketisation and europianisation in higher education in ...** - marketisation and europianisation in higher education in europe: what is the empirical evidence? " outline of a research framework heiko walkenhorst university of limerick, ireland abstract this paper provides a research framework for the study of internationalisation of higher education in the european union.

**using federal data to measure and improve the performance ...** - institutions of higher education. sept ember 2015 . updated: january 2017\* ... iii. using federal data to measure access, affordability, and student outcomes at postsecondary ... various dimensions of college performance so that individuals and stakeholders can use **learning outcomes in higher education institutions** - is motivated by the marketisation of higher education as a global phenomenon, the common ... 4.2.4 interrelationship of servqual dimensions in their effect on higher education outcomes 86 4.3 construct development 87 4.3.1 reliability 87 4.3.2 assurance 89 4.3.3 tangibles 90 **the marketisation of chinese higher education: a ...** - 'marketisation' of chinese higher education 219 ... detailed discussion of four dimensions of this process. the emergence of fee-paying students prior to the 1980s, higher educational institutions were constrained by the ministry of education as to the number of students they could admit. before setting quotas, plans for **equitable access to higher education: trends ...** - equitable access to higher education: trends, commodification and quality dimensions in namibia icarbord tshabangu1,\* , ... higher education in most parts of the world plays a crucial role in equipping national citizens ... the quality dimensions that arise within namibia's higher education. **isbn: 978-1-906627-27-0 inequality and higher education ...** - marketisation and economic efficiency. david watson accurately casts this as a wicked issue for ... higher education qualification has increasingly become a positional good of diminishing value, making it less attractive to historically excluded groups and further entrenching inequality. ... dimensions of inequality **corporate identity management and employee brand support ...** - the higher education market has been seen as the key driver of higher-education marketisation across the world (maringe, 2005, 2010; maringe & mourad, 2012). universities and other institutions of higher education have to compete with each other to attract high-quality students and academic staff at international level. **europianisation and higher education: towards a core ...** - europianisation and higher education: towards a core curriculum in european studies? introduction ... different dimensions, in that formal institutional and policy changes have been more ... institutions is the notion of "marketisation". as education has become subordinate to market demands, educators have increasingly adopted the language ... **university marketization: the process and its limits** - university marketization: the process and its limits linda wedlin1,2 department of business studies, uppsala university, box 513, se-75120 uppsala, ... social and political dimensions. ... of higher education, research and learning/innovation are stressed. this is clearly **the social condition of higher education: globalisation ...** - gomes, a.m., robertson, s.l. and dale, r. (2012) the social condition of higher education: globalisation and (beyond) regionalisation in latin america, published by the centre for globalisation, education and societies, university of bristol, bristol bs8 1ja, uk at: **eu funding and issues of marketisation of higher ...** - eu funding and issues of marketisation of higher education in greece ... smooth functioning of even basic dimensions of public education. the reason for focusing on the ... in principle after four years of studies in both sectors of higher education in greece (i.e. universities ... **marketization of education: an ethical dilemma** - dimensions. because the state encourages or coerces uni- ... higher education. given the new grounding in absolute pragmatism, the university is pressured to produce gradu- **competition and markets in higher education: a glonacal ...** -

environment higher education is shaped in three dimensions simultaneously: the global, the national and the local. ... in higher education thus functions in the manner of an individualisable ... status competition and system marketisation (marginson, 1997, 2004). at the

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